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Swan Island Dahlias Wholesale Price List

Canby, Oreg.

TERMS:

1. Prices quoted are for first class divisions, each with a live eye, guaranteed to be true to name and free from disease.
2. We do not substitute unless specifically authorized.
3. Prices are F.O.B. Canby, Oregon. Net cash with order unless credit has previously been established.

Each in Lots of
5-25 100

CACTUS DAHLIAS

BRONZE DELIGHT	.35	.30
BROTHER JUSTINUS	.50	.45
ELSJE	.30	.25
FIDUCIE	.25	.20
FRANCES S.	\$5.00 NET	
HYLAS	.45	.40
JERSEY DAINTY	.25	.20
MARY TAYLOR	.25	.20
MELISANDE	.25	.20
MEVR. SANDBERG	.35	.30
MISS PITTSBURG	.30	.25
MOEDER AARTSEN	.30	.25
MRS. ANNA KLINE	.40	.35
OAKLEIGH CHAMPION	.30	.25
REVERIE	.40	.35
RIVOLI	.75	.65
ROCKET SPRAY	.30	.25
SHOW GIRL	.60	.50
ST. THERESE	.30	.25
SUNKIST	.75	.65
YELLOW SPECIAL	.25	.20
YELLOW SPIRAL	.30	.25
YOUR LUCKY STAR	.25	.20

MINIATURE CACTUS

ANDRIES ORANGE	.20	.18
ANIMATO	.20	.18
ARABESQUE	.20	.18
BARBARA DOANE	.20	.16
HESTIA	.40	.35
HONSHU GEM	.20	.16
MIA	.25	.20
PEACE	.30	.25
PINK LADY	.30	.25
TORCH	.30	.25
UNION	.30	.25

BALL DAHLIAS

BONNIE BLUE	.15	.12
CHARLOTTE CALDWELL	.15	.12
CLARA CLEMENS	.25	.20
DAINTIBALL	.15	.12
RED CHIEF	.15	.12
SNOW QUEEN	.15	.12
STORM KING	.12	.10
WILLY DEN OUDEN	.25	.20

POMPON DAHLIAS

ALICE	.15	.13
AMBER QUEEN	.15	.13
BETTY ANN	.15	.13
CELESTIA	.15	.13
CHALLENGE	.15	.13
DORIA	.15	.13
ELOISE	.15	.13
HELEN ANITA	.15	.13
JOE FETTE	.15	.13
LIBBY ROHR	.15	.13
MARY MUNNS	.15	.13

4. Prices listed here are for 5 or more of a kind. For less than 5 of a kind or for varieties listed in our retail catalog and not listed here we allow a $1\frac{1}{3}$ discount.
5. Please inspect your order immediately for any damage in transit. We ship by insured express unless otherwise directed. Include postage with order if parcel post shipment is desired. Any surplus will be promptly refunded.
6. In no event can we be responsible for more than the purchase price of the tubers.

U. S. Department of Agriculture
MARCH 1953

Each in Lots of
5-25 100

MORNING MIST	.15	.13
PATRICIA K.	.15	.13
PEGGY ANN	.15	.13
PRIDE	.15	.13
PURPLE GEM	.15	.13
RED EYE	.15	.13
ROSALIE	.15	.13
SHEILA	.15	.13
TAKAS PURPLE	.15	.13
YELLOW GEM	.15	.13

GIANT DECORATIVE AND DINNERPLATE DAHLIAS

ADIRONDACK SUNSET	.35	.30
AXFORD TRIUMPH	.35	.30
BLUE RIVER	.25	.20
BLUE MOON	.25	.20
CALIFORNIA ROSE	.25	.20
CHATAUQUA GIANT	.25	.20
CHATAUQUA SALUTE	.25	.20
CLARA CARDER	.25	.20
CROYDON LILAC	.18	.15
D'ARCY SAINSBURY	.25	.20
D-DAY	.25	.20
DIAMANT	.30	.25
DOROTHY GEER	.25	.20
EASTERN ECHO	.18	.15
EDITH MORRELL	.75	.65
FAITHFUL	.30	.25
FLORISTS BEAUTY	.30	.25
F. H. ARCHER	.25	.20
\$50 GOLD	.30	.25
GOLDEN ECLIPSE	.18	.15
GALLANT FOX	.18	.15
GOLDEN RAYS	.25	.20
JANE COWL	.25	.20
JERSEY BEAUTY	.35	.30
JOSEPHINE G.	.18	.15
MARGARET COLE	.18	.15
MARGARET WILSON	.18	.15
MICHAEL BLACK	.30	.25
MRS. GEO. LE BOUTILLIER	.18	.15
MRS. EDISON	.30	.25
NAGELS SENSATION	.30	.25
NAGELS SUPERB	.30	.25
OAKLEIGH MONARCH	.30	.25
OGDEN REID	.30	.25
PASADENA	.25	.20
PINK GIANT	.30	.25
PREMIERS WINSOME	.30	.25
RED EASTERN ECHO	.18	.15
ROSE GLORY	.18	.15
RUFFLED GIANT	.60	.50
SHERWOODS PEACH	.30	.25
SNOWCAP	.16	.13
SOMMERLACHEN	.40	.35
SUN RAYS	.40	.35
THE REAL GLORY	.50	.45
VIRGINIA SHIPLEY	.30	.25
WANDA MEADE	.40	.35
JAPANESE BISHOP	.40	.30
STELLA DAHLIAS	\$.50 clump	\$.250
DWARF DAHLIAS	\$.12	.10

MINIATURE DECORATIVE AND WATERLILY DAHLIAS

AMERICAN BEAUTY	.15	.12	IKE	.25	.20
FAIRY	.15	.12	JOKE	.40	.35
GERRY HOECK	.25	.20	KATHIE M.	.25	.20
GIMPEI	.25	.20	LILY BELLE	.25	.20
GLORY OF HEEEMSTEDE	.75	.65	PURPLE QUEEN	.20	.15
GOLDEN LEADER	.40	.35	SPRINGHILL ROSE	.15	.12
HELLY B.	.25	.20	WHITE FAWN	.15	.12
HONSHU SCARLET	.25	.20			

PACKAGED DAHLIAS

For several years we have supplied our local trade with packaged dahlias. Merchandising dahlias in this manner has proved highly successful, and this year we are increasing our variety of packages and making them available to all our wholesale trade. The bulbs are packed in cellophane bags, with a colored picture similar to those in our retail catalog indicating the type of dahlia in the bag. Green woods moss is also added to protect the bulb from damage while on the sales counter, as well as enhance the appearance of the package. Almost without exception, stores report an increase in sales after stocking our packaged dahlias. Try at least a case or two, and we are sure you will have increased profits in your dahlia trade.

Offered in case lots only. Please do not ask us to break cases.

DINNERPLATE SIZE DAHLIAS

Case contains 50 packages in an assortment of flame, pink, gold, and yellow. This is an outstanding line of packages and to the best of our knowledge is not offered by any other dahlia grower in the United States.

Price per case \$20.00. Suggested Retail 69c to 98c pkg.

GIANT DECORATIVE DAHLIAS

Case contains 100 packages in an assortment of pink, lavender, red, gold, and rose.

Price per case \$25.00. Suggested Retail 39c to 50c pkg.

SPECIAL PACKAGES

Pink Cactus, 25 to case.

Prices per case \$6.25. Suggested Retail 39c to 50c pkg.

Cutflower package containing one red and one white. (Swan Island Dahlias exclusive label.) 25 packages per case.

Price per case \$7.50. Suggested Retail 49c to 60c pkg.

Cutflower package containing one pink, one yellow, and one maroon. (Exclusive label.) 20 packages per case.

Price per case \$10.00. Suggested Retail 79c-\$1.00 pkg.

COMBINATION CASE: Contains 107 packages as listed below.

20 Assorted Pompons (single packs)
20 Assorted Decorative (single packs)
10 Flame Dinnerplate
10 Pink Dinnerplate
6 Yellow Dinnerplate
6 Gold Dinnerplate

This assortment has been designed to meet the needs of those stores which do not have sufficient demand to order separate case lots on the various items, or for re-orders later in the season.

POMPON DAHLIAS

Case contains 100 packages in an assortment of pink, yellow, red, maroon, gold.

Price per case \$20.00. Suggested Retail 35c to 40c pkg.

SUPREME PACK

Contains four giant decorative dahlias in red, golden yellow, pink and lavender. This is an outstanding item. 25 packages per case.

Per Case \$18.75. Suggested Retail \$1.29 to \$1.50 pkg.

4 BEAUTIFUL DAHLIA PACK

Contains 1 giant decorative, 1 pompon, 1 miniature and 1 ball dahlia. 25 packages per case.

Per Case \$16.25. Suggested Retail 98c to \$1.29 pkg.

POMPON PACKAGE

Containing 7 bulbs as pictured on page 5 of our retail catalog. 20 packages per case.

Per Case \$20.00. Suggested Retail \$1.69 to \$2.00 pkg.

5 Red and white cutflower package (2 bulbs)
5 Maroon, yellow and pink cutflower packages (3 bulbs)
5 Supreme packs (4 bulbs)
5 Four beautiful Dahlia pack (4 bulbs)
5 Pompon collections (7 bulbs to package)

Price per case \$40.30. For suggested retail see above.